

## Joanna Moss

### EDUCATIONAL BACKGROUND

Ph.D. Economics - Graduate Faculty of the New School for Social Research, June 1978. Dissertation title: "The Yaounde Convention, 1964-1975." Major specializations: international and development economics and labor economics.

M.A. (with honors) in Economics - Graduate Faculty of the New School for Social Research, January 1971. Fields of emphasis: international trade and labor economics.

B.A. San Francisco State University, Summer 1969: Interdisciplinary Social Science (emphasis in economics).

University of Uppsala, Sweden, 1967-68.

### PROFESSIONAL EXPERIENCE

1989 - Present - Full Professor, Department of Economics, San Francisco State University. Areas of teaching responsibility and research include the economics of globalization, international and development economics, international trade negotiations, regional trade agreements, macro and micro principles of economics.

1984 - 1989 - Associate Professor, Department of Economics, San Francisco State University. Areas of teaching responsibility and research include international and development economics, transnational corporations in the world economy, macro and micro economics and political economy.

1976 - 1984 - Assistant Professor and Lecturer, Department of Economics, San Francisco State University. Areas of teaching responsibility and research include international and development economics, transnational corporations in the world economy, macro and micro economics.

Oct. 1974 - June 1976: Research Economist, Bank of America, research and forecasting of major trends in economic activity, both domestic and international.

Oct. 1972 - Mar. 1973: Economist with the Chase Manhattan Bank, specializing in economic analysis and forecasting. Research and analysis of Western European economies, writing for internal bank purposes and for "International Finance," published by Chase Manhattan Bank, forecasting international interest rate adjustments and currency positions, and weekly consultations with major multi-national clients.

Oct. 1972 - June 1973: Guest Lecturer, Fairleigh Dickinson University, Graduate School of Business Administration, Madison, New Jersey. International economics and international monetary affairs.

June 1972 - Jan. 1973: Faculty, Department of Economics, Queens College, School of General Studies. Teaching macro-economic analysis and principles of economics.

Sep. 1971 - June 1972: Research assistant for Dr. R. Franklin in the preparation of a political economy textbook of American development.

1969 - 1970: Research coordinator for the Twentieth Century Fund's Urban Policy Project, studying and analyzing patterns in postwar urban development.

#### **AWARDS AND HONORS**

Spring 1999: Research Assigned Time Award

Academic Senate, 1998-1999: Academic Program Review Committee

Academic year 1997-98: Sabbatical leave with pay award.

Academic year 1988-89: Sabbatical leave with pay award.

Spring 1988: Research assigned time award.

Fall 1987: Research assigned time award.

May 1986: Meritorious Performance and Professional Promise Award.

Spring 1986: BSS Research Fellowship Award.

#### **PROFESSIONAL ORGANIZATIONS**

Programming Committee Member, World Affairs Council, 1986-87.

Board Member, San Francisco Bay Area Chapter, Society for International Development, 1984-1986.

President, San Francisco Bay Area Chapter, Society for International Development, 1979-1981.

Member:

Society for International Development, since 1974

American Economics Association, since 1974

Western Economics Association, since 1975

Western Regional Science Association, since 1981

## **PUBLICATIONS**

"Economic Developments during NAFTA's First Decade," in International Economics and International Economic Policy, 4<sup>rd</sup> edition, McGraw Hill, 2004.

"NAFTA Agreement, the First Five Years," in International Economics and International Economic Policy, 3<sup>rd</sup> edition, McGraw Hill, 2000.

"NAFTA, Where it came from and where it is going," Western Economics Association Meetings, July 1998, Lake Tahoe.

"Pros and Cons of the NAFTA Agreement," Western Economics Association Meetings, July 1992, San Francisco.

"Trade Diversification in the Post-Independence Era: the Black African Case," The Journal of Modern African Studies, 27,3 (1989).

"The Evolution of Trade under the Lome Conventions: The First Ten Years," EEC and the Third World Vol. 6 (Overseas Development Institute, Hodder & Stoughton, London, England, 1987).

The Emerging Japanese Influence in Africa: Implications for the United States, (Institute of International Studies, U.C. Berkeley, Berkeley, California, 1985)

"Trade Between the ACP and EEC During Lome I," EEC and the Third World: A Survey (Overseas Development Institute, Hodder & Stoughton, London, England, 1983).

The Lome Conventions and Their Implications for the United States (Westview Press, 1982).

"Trade Developments During the First Lome Convention," World Development Vol. 10, No. 10 (October 1982).

"Trade and Aid Today: The New EEC Arrangement." SIDA Rapport (Summer 1979).

General Personal and Property Liability (California Citizens Commission on Tort Reform, Summer 1978).

Contributor, Righting the Liability Balance (California Citizens Commission on Tort Reform, September, 1977).

"Spain, Economy Buoyant" and "The Irish Economy" (International Finance, Chase Manhattan Bank, Fall 1974 and Spring 1974).

## **SCHOLARLY AND PROFESSIONAL ACTIVITIES**

July, 1998: Paper entitled, "The NAFTA Agreement:Where it Came From and Where it is Going," Western Economics Association Meetings, Lake Tahoe.

July, 1998: Discussant, National Association of Forensic Economists, Western Economics Association Meetings, Lake Tahoe.

July, 1998: Discussant, International Investment Section, Western Economics Association Meetings, Lake Tahoe.

November, 1997: Featured Speaker, "What We Have Learned From NAFTA," Sponored by the Federal Reserve Bank of San Francisco and the Center for Economic Education. San Francisco.

July, 1997: Discussant, International Trade Policy Section, Western Economics Association Meetings, Seattle.

July, 1997: Discussant, National Association of Forensic Economists, Western Economics Association Meetings, Seattle.

March, 1997: Text book reviewer, "Economics in Action," Cherry & Darity, Prentice Hall.

Fall, 1996: Referee, Litigation Economics Digest

February, 1996: Discussant, Western Regional Science Association, Napa, California.

January, 1996: Discussant, National Association of Forensic Economics, American Economics Association Annual Meetings, San Francisco.

September, 1994 - April, 1997, Research on the effects of the NAFTA agreement and continuing work on "Bilateral vs. Multilateral Approaches to Trade Liberalization."

July, 1994: Text book reviewer, "Introduction to Economics," Alan C. Stockman, Dryden Press.

June, 1994: Researcher, General Agreement on Trade and Tariffs, Geneva, Switzerland, "Bilateral vs. Multilateral Approaches to Trade Liberalization."

May, 1994: Text book reviewer, "Principles of Macroeconomics," Case and Fair, Prentice Hall.

July, 1992: Paper entitled, "The Pros and Cons of the NAFTA," Western Economics Association Meetings, San Francisco.

July, 1992: Discussant, International Trade Policy Section, Western Economics Association Meetings, San Francisco.

July, 1992: Discussant, National Association of Forensic Economics, Western Economics Association Meetings, San Francisco.

July, 1991: Discussant, International Trade Policy Section, Western Economics Association Meetings, Seattle.

July, 1991: Discussant, National Association of Forensic Economics, Western Economics Association Meetings, Seattle.

August, 1990: Reviewer, World Development, "Non-Primary Exports of African LDCs: Have Trade Preferences Helped?"

February, 1990: Session Chair, Western Regional Science Association, Molokai, Hawaii.

February, 1990: Discussant, Western Regional Science Association, Molokai, Hawaii.

July, 1988: Paper entitled, "Trade Diversification in the Post-Independence Era: the Black African Case," Western Economics Association Meetings, Los Angeles.

July, 1988: Discussant, International Trade Policy Section, Western Economics Association Meetings, Los Angeles.

February, 1988: Discussant, Western Regional Science Association Meetings, Napa.

February, 1987: Discussant, Western Regional Science Association Meetings, Santa Barbara.

March, 1986: Speaker, First Annual Faculty Research Fellows Colloquia, School of Behavioral and Social Science, SFSU.

1987 - 1981: United States Trade Representative Commodity Policy Advisory Committee, Washington, D.C.

July, 1986: Paper entitled "The Evolution of ACP-EEC Trade: The First Ten Years," Western Economic Association Meetings, San Francisco, California.

March, 1986: Discussant - Western Regional Science Association, Annual Meetings, Laguna Beach, California.

February, 1986: Guest Speaker - "The U.S. and Developing Nations," Barbara White International Relations Series, Mills College.

June, 1985: Discussant - Western Economic Association Meetings, Anaheim, California.

January, 1984: Guest Lecturer - "Japan's Recent Economic Relations with Africa and Implications for the United States", Institute of International Studies, U.C. Berkeley.

December, 1983: Guest Speaker - "Differences in Economic Performance: the U.S. and Japan in Africa", POS Institute Conference, San Francisco, California.

July, 1982: Guest Speaker - 25th Anniversary Conference of the Society for International Development, Baltimore, Maryland.

July, 1982: Paper entitled "Industrial Cooperation in the Lome Convention," Western Economics Association, Los Angeles, California.

June, 1982: Delegation Member - U.S. Department of State advisor to the International Coffee Organization negotiations, London, U.K.

May, 1982: Guest Speaker - "Africa: Continuity and Change in the 1980's," Center for Strategic and International Studies, Washington, D.C. and the Naval Postgraduate School, Monterey, California.

April, 1982: Guest Speaker - "The Lome Conventions and their Implications for the United States," Food Research Institute, Stanford University.

February, 1982: Discussant, Western Regional Science Association, Santa Barbara, California.

October, 1981: Paper entitled "Changing Patterns in ACP-EEC Trade during the Lome I Convention.", African Studies Association, Bloomington, Indiana.

January, June, October, 1979, November 1980: Delegation Member - U.S. Department of State advisor to the International Cocoa Convention to form the International Cocoa Agreement, Geneva, Switzerland.

1979 - 1981: Member - U.S. Department of State Advisory Committee on International Trade, Investment and Technology Transfer, Washington, D.C.

#### **COMMUNITY AND RELATED ACTIVITIES**

November, 2004: Guest Speaker - "Outsourcing and the American Economy," Berkeley High School.

November, 1997: Guest Speaker - "What We Have Learned from NAFTA," Conference presented by the Federal Reserve Board of San Francisco and the Center for Economic Education, San Francisco State University.

September, 1993: Participant and Speaker, Joint Trial Demonstration, American Board of Trial Advocates, San Francisco.

June, 1993: Guest Speaker, "Analyzing the Atypical Plaintiff," East Bay Chapter, California Trial Lawyers Association.

May, 1990: Guest Speaker - "Economic Developments in Eastern Europe," Center for Economic Education, San Francisco State University.

April, 1990: Guest Speaker - Evaluation of Development Strategies: Prospects for Growth in Africa in the 1990's, Distinguished Scholars at San Francisco State University.

September, 1988: Participant - Pacific Economic Cooperation Conference, Asia Foundation, San Francisco.

October, 1987: Guest Speaker - "Protectionism and the U.S. Economy," International Visitors Center, San Francisco, California.

November, 1986: Guest Speaker - "Decision Making in U.S. Foreign Policy," USIA and Delphi Research Associates, San Francisco, California.

May, 1986: Guest Speaker - International Trade, Finance and Investment, 40th Annual Asilomar Conference, World Affairs Council, Monterey, California.

1985: Member of the Programming Committee, World Affairs Council, San Francisco, California.

December, 1984: Guest Speaker - "Japan's Recent Economic Relations With Africa: Impact on the U.S.," Commonwealth Club, San Francisco.

April, 1983: Guest Speaker - "Damage Assessments in Tort Law", San Francisco Law School.

May, 1982: Guest Speaker - "The Changing Role of the United States in the World Economy", Oakland Teachers Active Learning Center, Levi Strauss Corporation, San Francisco.

October, 1981: Guest Speaker - "The North-South Dialogue: A Discussion," The International Marketplace Conference sponsored by the San Francisco Unified School District and the Center for Economic Education, San Francisco State University.

June, 1981: Guest Speaker - "The Industrialized North vs. Developing South", World Affairs Council - Society for International Development Study Group report, World Affairs Council, San Francisco.

February 1981: Guest Speaker - "International Commodity Agreements and Food Prices," Current Issues of the Eighties Series, Economic Literacy Council of California, San Francisco.

November 1980: Guest Speaker - "The Lome Conventions", Commonwealth Club, Africa Section, San Francisco.

1976 - 1979: Speaker - "Damage Issues in Tort Law," California Citizens Commission on Tort Reform, San Francisco Law School, East Bay Paralegal Association, Practicing Law Institute.

#### **RESEARCH AND ADVISORY EXPERIENCE**

Jan. - June 1983: Research and writing of the study "The Emerging Japanese Influence in Africa and its Implications for the United State," under contract with the U.S. Dept. of State, Office of External Research.

June 1982: Public Sector Advisor, United States Delegation to the International Coffee Agreement Negotiations, International Coffee Organization, London, U.K.

April - Nov. 1981: Research and writing of the study "The Lome Conventions and their Implications for the United States," under contract with the U.S. Dept. of State, Office of External Research.

Nov. 1981 - Present: Member, Commodity Policy Advisory Committee of the United States Trade Representative.

Sep. 1979 - Sep. 1981: Member, Advisory Committee on International Investment, Technology, and Development, U.S. Dept. of State.

Feb., July, Nov. 1979, July, Oct. 1980: Public Sector Advisor, United States Delegation to the International Cocoa Convention, United Nations Conference on Trade and Development, Geneva, Switzerland.

June 1976 - May 1977: Consulting Economist, California Citizens Commission on Tort Reform; staff papers on General History and Status of Damage Issues in Tort Law.

April - July 1973: Consultant, Universidad Boricua, New York and Washington, D.C. Study of balance of payments and economic impact of mainland Puerto Ricans on the Island of Puerto Rico.

#### **LANGUAGES**

French, speaking and reading knowledge.  
Swedish, speaking and reading knowledge.

#### **COURSES TAUGHT AT SAN FRANCISCO STATE UNIVERSITY**

Economics 100	- Principles of Macroeconomics
Economics 101	- Principles of Microeconomics
Economics 300	- Intermediate Macroeconomics
Economics 305	- Economics for Non-Majors
Economics 545	- Economic Issues of the Eighties
Economics 600	- International Economics
Economics 620	- Development Economics
Economics 860	- Graduate International Economics
Economics 865	- Graduate Development Economics
Economics 635	- The Economics of Globalization
International Relations 446	- Multinational Corporations
BSS 106	- Political Economy