

Curriculum Vitae

LISA N. TAKEYAMA

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Education

Ph.D., Stanford University, 1992
Dissertation Committee: Roger Noll, Timothy Bresnahan and Frank Wolak
B.A., San Francisco State University, 1984 (Summa Cum Laude)
Major: Economics
Minor: Philosophy

Graduate Fields of Specialization

Industrial Organization
Econometrics
Public Finance

Dissertation Title: “Distributing Experience Goods by Giving Them Away: Shareware”

Employment

Assistant Professor and Graduate Coordinator, San Francisco
State University (Fall '06 – present)
Lecturer, San Francisco State University (Spring 2005 – Spring 2006)
Assistant Professor, Amherst College (1994 – 2003)
Assistant Professor, University of Oregon (1990–1994)

Papers and Publications

“Copyright Enforcement and Product Quality Signaling in Markets for Computer Software,” forthcoming in *Information Economics and Policy*
Developments in The Economics of Copyright: Research and Analysis, Lisa Takeyama, Wendy Gordon, and Ruth Towse, eds., Edward Elgar, 2005
“Piracy, Asymmetric Information, and Product Quality Revelation,” in **The Economics of Copyright: Recent Developments and Analysis**, 2003, Wendy Gordon and Richard Watt, eds., Edward Elgar
“Strategic Vertical Differentiation and Durable Goods Monopoly,” *The Journal of Industrial Economics*, March 2002, Vol. 50, pp. 43–56.
“Buy Prices in Online Auctions: Irrationality on the Internet?” with Eric B. Budish, *Economics Letters*, September 2001, Vol. 72, pp. 325–333.

- “Initial Conditions and Economic Growth in the US States,” with Paul A. Johnson, *European Economic Review*, May 2001, Vol. 45, pp. 919 – 927.
- “The Intertemporal Consequences of Unauthorized Reproduction of Intellectual Property,” *The Journal of Law and Economics*, Oct. 1997, pp. 511– 522
- “The Welfare Implications of Unauthorized Reproduction of Intellectual Property in the Presence of Demand Network Externalities,” *The Journal of Industrial Economics*, June 1994, Vol. 42, No. 2, pp. 155–166, reprinted in Towse, R. and Rudi Holzhauser, eds. **The Economics of Intellectual Property**, as part of The International Library of Critical Writings in Economics series, Marc Blaug, ed., Edward Elgar, 2002
- “The Shareware Industry: Some Stylized Facts and Estimates of Rates of Return,” *Economics of Innovation and New Technology*, 1994, Vol. 3, pp. 161–174
- “Convergence Among the U.S. States: Absolute, Conditional, or Club?” (with Paul Johnson)
- “Piracy, Adverse Selection, and Product Quality Signaling”
- “The Advertising Effect of Pirating Intellectual Property”
- “Excludable Components and Payments for Public Goods: The Case of Shareware”

Publications Related to Teaching

Developed Online Quizzes for Harcourt College publishers to accompany Walter Nicholson's **Intermediate Microeconomics and its Application, Eighth edition** textbook (2001).

Developed Internet Exercises for South–Western publishers to be included as part of the “end of chapter exercises” for Walter Nicholson's **Intermediate Microeconomics and its Application, Ninth and Tenth editions** textbook (2002, 2005).

Referee

American Economic Review, Journal of Industrial Economics, International Journal of Industrial Organization, Journal of Economics and Management Strategy, Information Economics and Policy, Economic Innovation and New Technology, Economic Inquiry,, Journal of Economics, Contemporary Economic Policy, Journal of Economic Education, International Economic Journal, Information Systems Research, National Science Foundation, Review of Economic Research on Copyright Issues, Review of Law and Economics

Textbook Reviewer for:

Harcourt Publishers, International Thomson Publishers, Worth Publishers, and Southwestern Publishers

Other Professional

Associate Editor, *Information Economics and Policy* (Jan. 2008 – present)

Associate Editor, *Review of Economic Research on Copyright Issues* (2003 – present)

Organized international conference: 2003 Society for Economic Research on Copyright Issues Annual Congress, Northampton, MA

Courses Taught

Introductory Microeconomics

Introductory Macroeconomics

Industrial Organization

Intermediate Microeconomics

Seminar in Microeconomics (graduate)

Econometrics

Environmental and Natural Resource Economics

Senior Departmental Honors Seminar

Fellowships, Honors, Awards

“Buy Prices in Online Auctions: Irrationality on the Internet?” with Eric B. Budish, *Economics Letters*, paper listed by the publisher as one of the top ten most requested articles for the year 2001.

Listed among the top 15 scholars at the assistant professor level at liberal arts colleges (*Journal of Economic Education* 1997)

Class of 1952 Dean Eugene S. Wilson Faculty Development Award, 1997

National Science Foundation Graduate Fellowship, 1984–1989

Stanford University, Departmental Fellowship, Spring 1988

Phi Beta Kappa, 1984

Professional Memberships

American Economic Association

Society for Economic Research on Copyright Issues